

## JANELL FRANCOIS

224 Haight Street #3  
San Francisco, CA 94102  
(213) 361-5100  
me@janellf.com

AVAILABLE FOR FREELANCE

## EXPERIENCE

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**Contract / Freelance Designer / Janell Francois // 2007 — Present**  
Design services for interactive & visual design, print, packaging, and illustration.

**Case Goods / Electronic Accessories Designer / The California Wireless Los Angeles, CA // May 2009 — August 2009**  
Designed case goods and electronic accessories (iPhone / BlackBerry TPU, fine molding, printing, cut and sew) for international licensees including Vans, Ed Hardy, Hello Kitty. Attended development trips to Asia, taking products from the drawing board to major retailers.  
// Contact / Annabelle Morales: 310.699.4808

**Senior Designer / Carat // San Francisco, CA // July 2008 – January 2009**  
Creative development and production on web development and direct response marketing materials for print, interactive and video.  
// Contact / Brian Scheyer: 415.541.2700

**Apparel Artist / Graphic Designer / Ritchie Havok // Sarasota, FL // December 2007 – June 2008**  
Apparel design and tech paks for men and women's shirts, jeans and women's dresses.  
// Contact / Chuck Kanner: 941.330.6623

**Designer / Alphabet Arm Design // Boston, MA // September 2005 – October 2007**  
Created logos and branding systems, CD packages, apparel artwork, merchandise design, corporate collateral, product photography, and Flash-based rich media.  
// Contact / Aaron Belyea: 617.451.9990

**Junior Designer / Schwa Design // Boston, MA // September 2005 – March 2006**  
In-house designer at this boutique studio with a research-intense design methodology. Collaborated with a tight-knit network of remote contractors (via Basecamp CMS) providing work spanning print, web, packaging, apparel, and environment design.  
// Contact / Joshua Silverman: 617.912.9434

**Flash Instructor / M.I.T. // Boston, MA // August 2005**  
Taught an introductory course in FlashMX 2004 to M.I.T. summer school students.

## TECHNICALS

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Adobe Illustrator, Photoshop, InDesign, Flash, Dreamweaver, After Effects, Final Cut Pro, Premiere, Soundtrack, MS Office Suite, Quark, HTML, CSS, ActionScript 2.0

## RECOGNITION

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2010 :: Published in TR100, Blurb Creative Publishing  
2010 :: Exhibited in Downtown LA Art Walk, Phantom Galleries, Los Angeles, CA  
2009 :: Exhibited in "Bazooko's Circus" Space Gallery, San Francisco, CA  
2008 :: Published in Los Logos 4, Die Gestalten Verlag  
2007 :: Featured in Novum Magazine issue 137  
2007 :: Published in Logo Lounge 4, Rockport Press  
2006 :: Exhibited in "Graphic Takeover" Paradise Lounge, Boston, MA  
2006 :: 360 Neuromuscular Therapy - ReBrand 100 Distinction Award  
2005 :: Exhibited in "Best of Ringling" Selby Gallery, Sarasota, FL  
2001 :: Exhibited in "Best of Core" Selby Gallery, Sarasota, FL

## EDUCATION

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**Ringling College of Art & Design / Sarasota, FL // 2001 – 2005**  
BFA in Graphic and Interactive Communication  
Minor in Photography and Digital Imaging  
Member of student AIGA group, Computer Graphics Lab Technician

**Booker High School, V.P.A. / Sarasota, FL // 1997 – 2001**  
Magnet school with a concentration in Fine Arts, Visual & Performing Arts Program  
Portfolio of 25 selected works awarded a 5/5 score by the A.P. Portfolio Board, Boston, MA